



World Environment Day
5 June

The Global Day
for Action for
the Environment
Every Year. Everywhere. Everyone



Drop what you are doing... The World Environment Day Challenge is back!

UNEP Goodwill Ambassadors Gisele Bündchen, Don Cheadle, Ian Somerhalder and Yaya Touré are sending an SOS to the world on behalf of Small Island Developing States, the 2014 WED Theme. [Learn more!](#)



Get on board with
Team Don and
Power Down

Reduce Your
FOODprint with
Team Gisele

Go Greener
with Team Ian

Purge Plastics
with Team Yaya

Their message in the bottle: "We are all connected. The challenges faced by islands will face us all. So, every action we take to reduce waste and mitigate climate change counts. Join one of our teams and pledge to make a difference by taking action for WED!"

Spread the word on social media-- It's time...
Join the Challenge. [#wedchallenge](#)

Watch the Goodwill Ambassadors tackle their personal challenges in the [Public Service Announcement \(PSA\)](#), featuring the song Message in the Bottle by Sting and the Police. [More](#)

We invite you to embed the video on your web and Facebook sites through the youtube share function.

The PSA is also available in Chinese, French, Russian, Spanish, Portuguese and Arabic.

Final Showdown Begins for World Environment Day Video-Blog Competition!



The top 5 video-blogs have been selected for the **final showdown** and these video-bloggers need your support!

Hollywood award-winning actor-director and UNEP Goodwill Ambassador Don Cheadle will choose the final winner based on messaging, creativity and other criteria, including popularity which will be determined by the number of views and social media shares for each of the finalists.

So **watch the Top 5 videos** on the World Environment Day website and let Don Cheadle know which one is your favorite!

Don't forget to share your favorite video-blog through your social media accounts along with the hashtag #WED2014

Raise your voice for WED!

Visit unep.org/wed today to get ideas on how you can take action.

[REGISTER YOUR ACTIVITY](#)

