

TONGJI DESIGN WEEK

EXHIBITION
CONFERENCE
FORUM
PUBLIC LECTURE
FIELD TRIP

 BIOMIMETIC DESIGN LAB
BiDL 仿生学设计实验室



 **D&I** 同济大学设计创意学院
COLLEGE OF DESIGN AND INNOVATION TONGJI UNIVERSITY

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BIOMIMICRY IN CHINA

EXHIBITION

Biomimicry ushers in an era based not on what we can extract from nature, but on what we can learn from her. This shift from learning about nature to learning from nature requires a new method of inquiry, a new set of lenses, and above all, a new humility. Biomimicry is learning from and then emulating natural forms, processes, and ecosystems to create more sustainable designs.

– *Biomimicry Innovation Inspired by Nature* by Benyus J.

"The ideal presentation to learn about Biomimicry for your sustainable innovation at your own speed!"

Date: Oct. 10 - Oct. 17
Opening: Oct. 10th, a.m.
Location: No. 281 Fuxin RD, D&I

for more information:
http://bidl.tongji.edu.cn/wiki/index.php/Biomimicry_in_China

CONFERENCE

"The ideal event to meet the people that are shaping biomimicry for the coming years of sustainable development! At the same time, the Emerging Practice Conference offers various other sessions inspiring sessions in almost all fields of design"

Date: 2014. 10. 13
Opening: Oct. 13th, a.m.
Location: No. 281 Fuxin RD, D&I

for more information:
http://bidl.tongji.edu.cn/wiki/index.php/Innovation_Inspired_by_Nature

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INNOVATION INSPIRED BY NATURE

3 FORUM

BIOMIMICRY: THE FUTURE OF SUSTAINABLE INNOVATION

"The ideal event to obtain the newest input & achievements in biomimicry as well as to know what's happening around you in terms of biomimetic design and by whom!"

Date: 2014. 10. 14
Start: Oct. 14th, 8:40a.m.
Location: No. 281 Fuxin RD, D&I

for more information:
http://bidl.tongji.edu.cn/wiki/index.php/Biomimicry:_The_Future_of_Sustainable_Innovation

PUBLIC LECTURE

"The ideal event to learn about Biomimicry and how it can become your sustainability approach for your profession!"



Ms. Sherry Ritter
Senior BaDT (Biologist at the Design Table) and Biomimicry Expert, B3.8, USA
Start: October 23rd, Thursday, 19:00
Location: No. 281 Fuxin RD, D&I

for more information:
http://bidl.tongji.edu.cn/wiki/index.php/Biomimicry_-_A_Career_of_Sustainability

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BIOMIMICRY - A CAREER OF SUSTAINABILITY



"The ideal event to obtain an insight on how to learn from nature! Also to re-connect with nature and have a breath of clean air!"

Date: Oct. 24 - Oct. 27, 2-4 days
Start: October 24th, Friday, afternoon or evening: trip to TianMushan

for more information:
http://bidl.tongji.edu.cn/wiki/index.php/Nature_Learning_in_TianMuShan

NATURE LEARNING IN TIANMUSHAN